

ENTRY LEVEL JOURNALIST, CAREER PATHWAY CERTIFICATE

Program Code: CC.ELVLJRNLS

The Entry Level Journalist certificate prepares students for entry-level positions in the field of digital media and journalism. Students attain knowledge and learn skills to seek careers in creative and support professions related to digital media and broadcast journalism, such as visual and audio editing, digital media production, post production, weblog and podcast writing and production, broadcast reporting, and electronic newsgathering.

For information contact Melissa Jones, 503-594-3261 or melissaj@clackamas.edu.

Outcomes

Program Outcomes

Upon successful completion of this program, students should be able to:

- display preparedness for an entry-level position in the field of journalism by orchestrating multiple news teams, generating newsworthy story ideas, and checking content for problem with libel and newsworthiness;
- demonstrate video production skills and understanding in broadcast journalism by managing a news crew to follow up and record video news stories, editing video news stories, compressing video into needed formats, uploading and updating video news stories onto an internet server;
- demonstrate skills and understanding in journalism by writing news stories and taking photographs for publication in the weekly newspaper, working with a peer group toward a common goal, conducting interviews in a professional manner, synthesizing information gathered from sources to put together news articles, writing photo captions with no errors, researching, collecting and evaluating information for use in news stories, practicing ethical journalism in gathering information, and processing advertising contracts;
- demonstrate skills and understanding in digital video editing which include logging and capturing raw video, cutting video sequences into individual shots, assembling shots into cohesive and meaningful order within a timeline, generating text to place into video, adjusting audio levels and apply audio transitions and color correction, discuss the historical cultural impact of the language of film and how that impacts present-day editing decisions, apply established editing techniques and style to a creative video editing project using Premiere Pro, create a digital slideshow, produce an audio news story, design and maintain a working news website.

Requirements

Fall Term		Credits
DMC-100	Introduction to Media Arts	3.00
DMC-104	Digital Video Editing	4.00
J-220	Podcasting and Video Journalism	4.00

WR-121Z	Composition I	4.00
Credits		15
Winter Term		
COMM-100Z or PSY-101	Introduction to Communication or Human Relations	3.00-4.00
J-215	College News: Writing & Photography	4.00
J-216	Writing for Media	4.00
DMC-291	Digital Media Communications Portfolio Project I	4.00
Credits		15-16
Spring Term		
J-134	Photojournalism	4.00
J-211	Mass Media & Society	4.00
J-226	Introduction to College News: Design & Production	4.00
Credits		12
Total Credits		42-43

Careers

Career opportunities include:

- radio
- television stations
- motion picture industry
- advertising
- promotions